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Docket No.: 1268-094

SEP 28 2005

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

EXPEDITED PROCEDURERESPONSE UNDER 37 CFR 1.116Yoram LEVANON *et al.*

U.S. Patent Application No. 09/534,170

: Group Art Unit: 3622

: Confirmation No. 2252

Filed: March 24, 2000

: Examiner: Yehdega Retta

For: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

AMENDMENT UNDER RULE 116

COMMISSIONER FOR PATENTS
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Alexandria VA 22313-1450

Sir:

This paper is submitted in reply to the Office Action mailed June 28, 2005, which was made Final. Applicants respectfully request that the following amendments as to form be entered to place this application in condition for allowance.

CERTIFICATION OF FACSIMILE TRANSMISSION
I HEREBY CERTIFY THAT THIS PAPER IS BEING FACSIMILE TRANSMITTED
TO THE PATENT AND TRADEMARK OFFICE ON THE DATE SHOWN BELOW

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September 28, 2005

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571-273-8300
FACSIMILE NUMBER